



## **CMRA Executive Meeting**

**Date: January 13, 2026**

**Present:** Ryan McGowan, Dave Walker, Carey Fougere, Neil Lauzon, Rob Darlington, Rupert Collins, Dave Prendergast, Yvonne McGowan, Rob Haynes, Karl Meema

**Absent:** Elliott J, Ryan R

**Minutes by:** Yvonne McGowan

December meeting minutes accepted and passed.

### **Guest Speaker** – Ivan

Ivan works in marketing, websites and events.

Offering to update the CMRA website, make it easier to navigate, mobile friendly and ability to manage content.

He will make a deck (digital brochure) of our site. Executives will be able to give approval to go forward if in agreement.

### **Financial Report**

CMRA currently has \$30,000 – from sales of 2026 members, licences, race school.

GST payment of \$136 needs to be made this year.

Karl will finish the year end, taxes and then the position will move to Elliot James.

At end of January – Directors of the bank account to be changed to the current president and vice president. Can only be done after taxes have been completed. CMRA address to be changed then as well. Elliott and Karl to meet at the Bank end of the month to change the banking permissions, and email money transfer.

Email/etransfer name to be changed to represent treasurer/admin and not a personal name.

### **YYC Bike Show**

CMRA will have our own booth, Motoshow does not permit vendors sharing space with other vendors. Ryan M spoke with Motoshow director and received a discount on the rental agreement for \$500 for whole event plus power.

CMRA has a 10x10 booth across from Yamaha's display. There not be a classroom.

Perfect Lap will have an area to talk to people about racing. CMRA floater will check in there to discuss racing opportunities to those interested.

Two bikes for display: Torin Collins' Suzuki, and Connor Norquist's bike. Connor's bike to be assembled and safety wired at the show.

Ryan M has ordered a back drop for the space that can be used for future events.

Shirts for sale to arrive this week. - purchase price of \$40.

Will have flyers, buckslips for – registration & membership, race events, also for social engagement of MotoGP watch parties at Lennox Pub. Ryan M and Rob D to create the buckslips.

Stickers for sale – Dave W stated he would organize

Will have feathers to direct people to RMM to the track, Hardnox for track days, and Perfect Lap for



tires,

Will have two tvs to show race footage, drone footage, photos, video on how to tech a bike. This year will have the footage on thumb drives for ease of use.

Will have 6 passes – will need to meet with volunteers to pass along the tags.

### **Volunteer Shifts**

Would like an Exec to be present for each shift, along with volunteers and a floater to go between locations, and to walk around the show talking with people about racing opportunities.

Arianna G has been reaching out to her list of volunteers to fill spots. Will need an executive to reach out to racers to see if they would like to volunteer for a shift.

Ryan M to create a script for talking points for volunteers, to aid discussions.

### **YEG Bike Show**

vendor space is 10x10 for \$500. if we use RMM's track display will require additional space that will likely cost more. Mitch has offered the use of his bike for display.

More discussion to be had next month about what is needed and volunteers.

### **Social Media/Website**

Keri Reid has confirmed that she can and will make any changes we request to the site, this includes a full scale redo. We have given her a couple of websites that we admire, and will begin providing media soon

Connor, Christian A, and Anet will be asked to for media. CMRA can provide hyperlinks back to their sites.

MotoGP will returning soon. Will have four events all hosted at Lennox Irish Pub. Will have slips to hand out to people at the Bike Show to promote community during off-season.

### **Rules/Class Structure Changes**

The rulebook has updated and sent to Carey for proofing and final edit.

Changes include the proposed and accepted class name changes – heavy weight, middle weight, light weight and ultra light weight.

Dash for Cash has been tentatively changed to Formula Chinook, rules altered to reflect the non payout of cash for htis race.

All other legacy classes kept, discussion to eliminate a class on a race weekend if there is not a set amount of entrants at two weeks prior to the event.

### **Sponsorship/Fundraising**

Dave P stated this will be his last year in this role.

Dave P requested an active sub committee to assist in getting sponsorship. - Dave W stated he would help with that and included Christian Ng.

Jess and Gorka have committed to sponsorship for 2026 (1K)

Vass Performance has approached and committed to sponsorship – terms tbd



Nosack Fine Foods – has offered protein for events. Ryan R to check in with Karsten Nosack about the intention of the donation – feeding or selling.

Hotel Deal – RMM has secured a deal with Fairfield Hotel in north Airdrie. There will be a portal for those registering to stay with for racers.

### **Street GP**

class rules must be finalized prior to the Bike Show, as this will be an active talking point.

Requirements:

Street tires; must NEVER have competed in an organized race event; must ride to the track (proves safety of the bike); limit of doing it two times; these races do not count against novice races.

### **Ambulance**

Discussion – are two buses necessary? Could this be a savings?

Two buses are available at other race events to ensure that there is not a delay for racing. Races can only restart when the EMTs are available to respond to injuries.

CMRA already receives a discount on cost from Mahikan.

Time line for decision – one month before the event.

**Group Chat** – please use to give suggestions, or provide follow up of tasked items to save time on meeting nights. We aim to leave by 8 pm.

**Next Meeting – February 10, 2026 at 6:30 pm**